

2018 Spring Newsletter



Pavilion progress After spending lots of time working with private contractors and staff at the Town of Essex to plan and design the Essex Centre pavilion, construction is finally underway!

 The pavilion, identified in 2014 as needed in the Heritage Gardens Park through the Essex Centre Streetscape & Silo District Plan, will have some similar features to the historic Essex Railway Station.



The Essex Centre BIA partnered with the Town of Essex on the project as fits our mandate to improve the physical environment of the downtown area.

Spring Clean Up



On Saturday, May 5, the Essex Centre BIA was pleased to provide lunch to the volunteers who showed up to participate in the Essex Centre portion of the Town of Essex's Spring Clean Up. We had soup and sandwiches from The Deluxe!

Parking

Please be mindful of where you park! The Essex Centre BIA has received some complaints about businesses and employees parking in spaces reserved for shoppers. Please leave short-term parking spaces available to clients and customers!



BIA Business Update



The Organic Juicery is a new business, located in Unit 4 at 316 Talbot Street North. Juices, smoothies, organic add-ins, and organic tea and coffee are available for purchase. It also offers chicken or roast beef on a bun.



With help from the Town's (CIP) program, **105 Talbot Street South** received a new parking lot in the back and new outdoor lighting. The front parking lot was resurfaced, the outside walls were sandblasted, and the front and façade were painted.



Moonstones Earth Energies is a new holistic healing retail shop, located at 32 Arthur Avenue-Unit D. It offers Reiki treatments, workshops & classes, and meditation circles. Books, Himalayan salt lamps, garden décor, crystals, pendulums, and bracelets are available for sale.



Wood Craft Pizza and Bar just recently opened at 47 Talbot Street North, after a rigorous reconfiguration of the building. Pizza, baked in a wood-burning oven, is available for purchase, in addition to an array of appetizers and salads.



Happy Anniversary



On Saturday, April 28, the Seguin family celebrated five years of owning the Essex Home Hardware with demonstrations from the Essex Energizers and a visit with the Fight Like Mason Foundation.



Essex Feed Warehouse celebrated its 25th anniversary with a barbeque on Saturday, May 19.



The Essex Salvation Army Thrift Store is celebrating 20 years.

Businesses showing support

In March, Onyx Fitness supported Canadian Tire's Jump Start program with a \$1000 donation. The Canadian Tire corporation was able to double-match the funds.



In April, many businesses showed support for the Saskatchewan-based Humboldt Broncos hockey team by putting hockey sticks in front of their establishments or with employees wearing jerseys.

On a select day, The Little House of Cupcakes and More forwarded proceeds of Bronco-themed cupcakes sales, which Once Upon a Time Child Care Centre matched, to raise \$8020. Libro Credit Union purchased several of the cupcakes. Eh Little Bit Of also forwarded 15 percent of all its proceeds that day.



Visit Essex Centre BIA on Facebook to keep up to date with events and happenings!



Car show change

The Essex Centre BIA and Canadian Transportation Museum & Heritage Village will present the Essex Dream Cruise In on August 3, from 3-9 pm in Essex Centre. This change allows for three major events to take place over the next few months with the Essex Fun Fest/sidewalk sales and the Street Party.

Fun Fest sidewalk sales

Businesses are urged to continue hosting sidewalk sales on July 7, the Saturday of the Essex Fun Fest. The BIA has arranged to welcome the Justin Latam Trio, which will provide live music, and a performance from The Ben Show, a high energy comedy, juggling, unicycling, and other amazing circus stunts, show! The Essex Centre BIA is a proud sponsor of the Essex Fun Fest!

Website rework

The Essex Centre BIA is working with Cowlick Studios to rework essexbia.com. Keep your eyes peeled for the official launch. Be sure to connect with the BIA Coordinator to learn how to manage your business's profile.

Your BIA Board



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