



The Rotary Club of Essex & the Essex Centre BIA
Present:

The 2018 Essex Centre Business Excellence Awards

Essex residents and shoppers have a chance to nominate businesses in the Essex Centre BIA boundary for a chance to win a 2018 Business Excellence Award.

Those who wish to nominate a business for an award can do so by submitting a brief letter outlining why this business should receive the award for which it is being nominated by 4pm on March 20, 2019.

Please note, the nomination must qualify as of January 1 to December 31, 2018.

Awards will be presented during an awards banquet to be hosted at Essex United Church on Monday, March 25. All businesses are encouraged to attend to socialize, network, learn, and enjoy a delicious meal.

Gordon Orr, CEO of TWEPI, will be the special guest speaker at the event.

Awards List:

Best Interior Improvement:

The business having undertaken the best, eye-catching interior improvement.

Best Exterior Improvement:

The business having undertaken the best, eye-catching exterior improvement.

Service Expansion of the Year:

The business having had the biggest expansion to their service.

Four Way Test Award:

Presented to a business clearly operating with high ethical standards and exemplifies the principles of the Rotary 4-Way Test: 1. Is it the Truth? 2. Is it fair to all concerned? 3. Will it build goodwill and better friendships? 4. Will it be beneficial to all concerns?

Best Year-Round Storefront Display:

A business with an outstanding window/storefront display.

Beautification/Landscape Award:

A business that has great curb appeal and is well kept.

Community "Service Above Self" Award-Chain:

A business that is part of a chain best exemplifying the Rotary Club's motto within the community.

Community "Service Above Self" Award-Independent:

An independent business best exemplifying the Rotary Club's motto within the community.

Outstanding New Business:

A new business in operation that has stood out from a business and marketing perspective, and in connecting with the community.

Trailblazing Entrepreneur:

Awarded to a business owner who has created a unique service, business, or product.

Anniversary Milestone Recognition:

Businesses celebrating anniversary milestones in 2018 will be presented with a certificate of acknowledgement. This includes 1, 5, 10-year anniversaries (and every five-year increment thereafter).

Nominations can be emailed to info@essexbia.com or dropped off at Just Plus, Stepping out, or Stationery & Stuff until March 20, 2019 at 4pm. A panel of judges will assess each submission and select a winner in each category.

Tickets for the award night can be purchased at these locations until March 20.

Businesses celebrating a milestone anniversary in 2018 can submit that information through the same venues.