

Essex Centre BIA 2018 Fall Newsletter

Downtown Dollar\$

The 2018 installment of the Essex Centre BIA's ES\$ex Centre Downtown Dollar\$ program is underway!

The Essex RBC has agreed to extend the voucher sale an extra week, to **Friday, November 30, 2018!**

They will expire Friday, February 1, 2019. Patrons can purchase a maximum of \$250 worth of vouchers, and businesses are to only accept a max of \$250 worth of vouchers per transaction. Businesses will have until Friday, February 8, 2019 to hand collected vouchers into the Essex RBC for the full cash value.

The Essex Centre BIA is subsidizing 15% of the cost of the vouchers to encourage shopping at Essex Centre

businesses throughout the holiday season.

The BIA was pleased to host a contest on Facebook this year. We gave away \$100 worth of vouchers to a lucky winner to help promote the program!



Elections

The Essex Centre BIA membership held elections for its Board of Management at the Tuesday, November 13 meeting. We are now just waiting on Council approval.

There are still a couple spaces left. If you would like to get involved, please email Town Clerk Robert Auger at rauger@essex.ca with a letter of interest.



Tiny Tot Parade

The Essex Centre BIA was pleased to host the annual Tiny Tots Parade on Wednesday, October 31!

Even though the weather was damp and rainy, we still had around 200 youths come out to enjoy the event. Plus, we were able to collect non-perishable food donations for local food banks!

A special 'thank you' goes out to all the businesses and EDHS students who handed out candy!



Street Party



The Essex Centre BIA hosted the second annual Fall in Love with Our Local Street Party on

Friday, September 29. Even though the original date was cancelled due to weather, we still had a great time! Brampton Batman was a huge hit at this event, which had a superhero theme!



We are looking forward to hosting this great event, which connects shoppers to businesses, again next year. A special 'thank you' goes out to each business that participated.



Pavilion Décor

The Essex Centre BIA could not pass up the opportunity to deck out the new pavilion for the holidays. A new, large-sized wreath and lights were installed recently!



In September, the Essex Centre BIA won the Essex Communities in Bloom Landscape Special Recognition Award, primarily for the work done to install the pavilion.

New to Town



Rustic Edge Décor and More is located at 48 Talbot Street North. This new business sells décor and offers craft/art lessons weekly, in addition to special classes for groups!



Lola's Round Table Respite Services

is new to the neighborhood! It is located at 102 Talbot Street South, Unit 2. Call 226-346-5652 to learn about this respite service for adults with disabilities. New clients welcome.



Log onto



https://www.facebook.com/lola_sroundtable/ to learn more.



Upcoming Events

Tree Lighting

On Friday, November 23, 2018, starting at 6:00 pm, the Essex Centre BIA and the Essex Salvation Army will present the annual Tree Lighting and Christmas Kettle Kick Off.

Essex Centre Santa Claus Parade

On Saturday, December 8, 2018, beginning at 6:30 pm, the Essex Centre BIA and the Windsor Parade Corp will present the Essex Centre Santa Claus Parade.

This year's theme is, "My Christmas Story." Canned goods and letters to Santa will be collected. Meet and Greet with Santa at Essex United Church from 5:00 to 6:00 pm.



Visit the Essex Centre BIA on its Facebook page or at essexbia.com to keep up-to-date with news and happenings!

EC BIA Board

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Liz Semperger

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